



Create Amazing Screencasts on Your Mac

Record. Edit. Share.



Telestream ScreenFlow™ is an award-winning, powerful screencasting software for the Mac that lets you create high-quality software demos, tutorials, app previews, presentations and more. Using a custom screen capture system, ScreenFlow can record the contents of your entire monitor while also capturing your video camera, microphone and your computer audio.

The easy-to-use editing interface lets you creatively edit your video: Add additional images, text, and music; add transitions between clips; highlight areas of your screen, add mouse-click effects, show key strokes, draw shapes to direct attention on-screen, adjust audio levels, and add zoom & pan effects for truly professional-looking videos. The finished result is a polished, high-quality QuickTime or Windows Media movie, ready for publishing to your Web site, blog or directly to YouTube or Vimeo. Use the Publish to Flash feature to create all the files needed to publish your Flash movie to your Web site.

Product Highlights

- Record from desktop, a video camera, microphone and computer's audio all at the same time
- Full screen HD capture, optimized for the best, most efficient screen capture
- Keynote and PowerPoint support
- Intuitive editing interface allows you to add professional touches:
- Full range of elegant 2D & 3D transitions
 - Callouts to blur and highlight areas on screen
 - Video Annotations to draw circles, squares, lines and arrows
 - Elegant text and titles
 - Video actions to zoom, pan and add motion
 - Customizable cursors
 - Advanced audio controls
 - Clip speed changes, freeze frames
 - Use cursor keys to move video clips around the canvas
 - Set exact position for an object by entering the coordinates in the inspector
 - Full screen preview
- Export using multiple preset settings
- Customize and save your own export settings
- Publish directly to YouTube, Vimeo or Flash movie
- Full integration with Elgato Turbo H.264 allows for speedier exports of your H.264 movies
- Optimized to take advantage of productivity enhancements in Mac OS X Lion.

Demo Your Software

ScreenFlow provides all the elements needed to create professional-looking product demonstrations of software applications, including games. ScreenFlow provides an easy way to create leads and bring in revenue.

Demo Your iPhone App

With ScreenFlow, iPhone developers have a tool to record their applications (using an iPhone simulator), and choose a finger as a mouse pointer as they navigate around their iPhone application.

Educate Your Students

Teachers can use ScreenFlow to record their lectures, tutorials, or instructions for students, or to create rich-media presentations. They only need to record their message once and students can access the video at any time that fits their schedule.

Train Your Audience

ScreenFlow gives corporate trainers the ability to combine a screen recorded video with Keynote or PowerPoint presentations. ScreenFlow makes it easy to provide online, on-demand video training as a cost-effective and flexible alternative to live training.

ScreenFlow Praise



Lukasvozenilek @ScreenFlow amazing recording quality! The best out of all the screen recorders I have tried.



Benhomie @ScreenFlow ScreenFlow is deceptively simple.



iNicoFun @ScreenFlow Best Screen Recorder, easy to use, powerful effects, especially for screencasts!



Paul McGovern @ScreenFlow Intuitive interface, powerful feature set, high quality video with quick export times, reliability, customer support.



Easy-to-use Interface

- a. Real time preview
- b. Editing timeline
- c. Inspector

How does it work?

1. Record yourself presenting
2. Make your presentation or desktop demo
3. Edit with powerful effects
4. Export as QuickTime, Windows Media or Flash
5. Publish

Features

Record:

ScreenFlow has the best screen capture available.

Record Everything: ScreenFlow's advanced algorithms only encode areas of change on your screen, so you can capture your entire screen with the highest quality and keep file sizes low. This gives you the flexibility to record everything and decide later what to edit out.

Optimized for Mac OS X: ScreenFlow makes extensive use of the best of Mac OS X technologies: Core Animation, QuickLook, Spotlight, Quartz, Quartz Composer, OpenGL, Core Image, Automator, Core Data and many others.

Edit:

The intuitive user interface makes editing easy and fast, so you can focus on the creative work of telling your story.

Multi-layer Track Editing: Create multi-layered tracks in your editing timeline to manage your video and audio clips, images and text. Easily reorder, delete and resize the height of your tracks; group clips together for easy movement; insert or remove gaps between clips.

Screen Recording Highlights: During your screen capture, ScreenFlow tracks where your mouse cursor is, when you click and when you press a key. This allows you to add mouse click effects and even zoom the mouse pointer in and out.

Callouts: Callouts let you highlight and focus in on the mouse, the front-most window, or any on-screen content. Highlight on-screen content with a paint brush or rectangle tool or blur out sensitive data.

Video Annotations: Video Annotations let you draw circles, squares, lines and arrows over your video content. Because Annotations appear as a separate layer on your timeline, you can then animate them using video actions, or add transitions such as fade in/out.

Motion: ScreenFlow introduces actions to the editing interface. For example, adding a video action lets you put zoom & pan effects on your clips, while the audio action lets you adjust volume at different points in your screencast.

Powerful Titling: Add attractive text and titles to your screencasts with multiple fonts and styles to choose from.

Transitions: ScreenFlow supports over 20 sophisticated 2D and 3D video transition effects that you can add before, after and between your clips to add professional polish to your screencasts.

Clip speed and freeze frames: Individually adjust the speed of your clips to demonstrate a time lapse or to slow down the motion. You can also freeze a single frame of your video.

Powerful Audio Controls & Edits: Audio filters such as remove background noise and smooth volume give you greater control over the quality of your audio. Detach an audio track from the video to edit audio and video separately, or select Audio Ducking to automatically lower background music whenever a voice over plays.

Share:

Export your screencast to a QuickTime or Windows Media movie, publish directly to YouTube or Vimeo, or publish to an all-in-one Flash video presentation.

Export Quality: ScreenFlow uses custom GPU algorithms to give your finished movie the best possible quality. You'll find even small text is legible for your viewers.

Export Settings: ScreenFlow comes with a number of preset export settings for optimal quality (including Web, iPhone, and iPad export settings). You can also customize and save your own export settings.

System Requirements:

- Mac OS X Snow Leopard 10.6.4 or higher
- Intel* based CPU required. Core 2 Duo recommended
- A Quartz Extreme capable graphics card
- A supported programmable GPU required for certain effects & functionality
- Cameras using the HDV codec are not supported

*Intel GMA chips are unable to support Motion Blur and some Callout features

